Jaouad Lizati
Web Development Engineer

jaouad@lizati.net
+32 497 76 67 29

Profil professionnelle

Senior
Dedicated freelance worker for almost 10 years in the field of multimedia communications.

Experiences
Practical experience in all web trades, from creation to photography, development to integration, optimization to marketing, in positions from project manager to branch manager.

Skills
. Director of Communications
. Multimedia Project Manager
. Web Development Engineer

Languages
. French : native speaker
. English: competent
. Arabic : basic knowledges

Compétences web

Programming languages and design
. Php (+ Dedicated server management)
. Xhtml / Css
. Html 5
. JavaScript / Ajax
. Actionscript
. Sql + Sgbd
. Web Service / Xml / W3c / Uml / etc.

Marketing
. Search Engine Optimisation
. Social Media Optimisation
. Marketing viral / Management Hearing
. Ergonomic optimization

Framework and Cms
. Zend Framework
. Jquery / Jquery Mobile
. Prestashop / Magento / Wordpress / Joomla

Compétences visuelles

Adobe
. Photoshop
. Flash Professionnel
. Indesign
. Dreamweaver
. Illustrator
. Edge
. Premier Elements

Art direction
. Visual identity
. Qraphics
. Photography
. Studio photography

Compétences web

Methodology and management
. Team and project management
. Intranet development and workflow optimization
. Knowledge in models Poo, Uml, Mvc, Merise, etc.

Office technology
Deep understanding of current programs related to office technology, i.e. Microsoft Windows OS, Apple OS, Visual Studio, Microsoft Office Suite, OpenOffice, MindManager, etc.

Security
Knowledge of internet security issues (injection Sql, Xss, Csrf, include, up-load, .htaccess, cookie,etc.)

Network
General knowledge of Lan topologies, network hubs, wiring, ports, Vpn, Http, Tcp/Ip, protocol, Hardware, etc., as well as of installation and man-agement of a dedicated server and web services.

Profil personnel

Personality
Passionate about learning, I love traveling in order to continually discover and enrich myself. I like to touch upon a wide variety of activities, while keeping enough energy for my favourite activities: biking, climbing, pho-tography, and reading.

Qualities / Vices
. Curiosity
. Sense of adaptation
. Meticulousness

Carrière

2011 Tool-Ti
Tool-Ti is an online application based on "Cloud Computing" technology It includes a set of tools for projects, workflow and team managing.

. Contact, file, task and calendar manager
. Internal management of chats, messaging, editorials, and accounting
. Gestion Management of online media (webpages, email marketing, reser-vations, etc.)
. Online library, electronic document management, FTP, etc.
. Custom module, etc.

2009
Bam-Maroc

Opened and directed my own agency, "Bam-Maroc".
With a staff of seven, our expertise covers:
. Web Marketing Strategy
. Art Direction
. Web Development
. Search Engine Optimisation
. Photography

2009
Photo studio

Opening a photography studio combined with the development.

2008
Dev studio

I set up my own development team, improving my production and management skills.

Independent projects:
. Cms
. Agenda Portal
. General Portal

2008
Project Manager

Creation of my own company in Casablanca.

2007
portal

Consulting and development Mission for communications agency
in Morocco.
. Market analysis (portal improvement plan)
. Analyse Technical analysis of the portal (SEO, database, etc.)

. General concept of the new portal (operational + technical)
. Visual identity
. Story board and graphic model

. Management of the web / portal department of the agency
. Web development (front/back office)
. Optimization content and SEO marketing plan
. Development of an intranet and workflow management

2006
Axa

For a mission Contractor, development of an Intranet for the account of the
bank " Axa Banque & Assurance - Liège ».

2005
Freelance

As a freelance entrepreneur in Belgium.

I learned to be autonomous and able to manage an entire project directly related to a client. I provided these services:

Art direction and visual identity
. Photography and graphic design
. Web development
. Networking

2003
Netlook

Cdi* first as graphic at Netlook Sprl. Liégeoise communications company.
. Creation of a visual identity
. Graphics (4 x 3, flyers, etc.)
. Webdesigner and flash animation

Eventually, my evolution towards a more multipurpose post:
. Integrating JavaScript and HTML
. Php Developer

*Cdi : Belgium contract model